

# TALIA BAR

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## FIELDS OF CONCENTRATION

Industrial Organization, Microeconomics (theory and applications)

Research interests: Innovation economics, patents, projects selection, information disclosure, grading in higher education.

**CITIZENSHIP:** USA, Israel

**LANGUAGES:** English, Hebrew, Spanish

## EDUCATION:

Ph.D. Economics Yale University, May 2003  
M. A., *summa cum laude*, Economics, Hebrew University  
B.Sc., *cum laude*, Mathematics, Hebrew University

**Dissertation Title:** *Patent Races and Disclosure: Theory and Testable Implications*

**Committee:** Professor Dirk Bergemann, Professor Donald Brown, Professor Stephen Morris

## APPOINTMENTS

2013 - Assistant Professor, Department of Economics, University of Connecticut  
2012- 2013 Visiting Assistant Professor, Department of Economics, Binghamton University  
2009-2012 Senior Lecturer, Department of Economics, Cornell University  
2003-2009 Assistant professor, Department of Economics, Cornell University

## PUBLICATIONS

1. "Project Selection: Commitment and Competition," *Games and Economics Behavior*, 2016, 96, 30–48, with Vidya Atal and Sidartha Gordon.
2. "Patent Quality and a Two-Tiered Patent System," *Journal of Industrial Economics*, 2014, 62, 503–540, with Vidya Atal.
3. "Optimal Project Selection Mechanisms," *American Economic Journal: Microeconomics*, 2014, 6, 227-55, with Sidartha Gordon
4. "Collaboration and Networking in Cooperative Standard Setting," *Journal of Economics and Management Strategy*, 2014, 23, 1-23, with Aija Leiponen.
5. "Partisan Grading," *American Economics Journal: Applied Economics*, 2012, 4, 30-48, with Asaf Zussman.
6. "Putting Grades in Context," *Journal of Labor Economics*, 2012, 30, 445 – 478, with Vrinda Kadiyali and Asaf Zussman
7. "A Measure of Technology Distance," *Economics Letters*, 2012, 116, 457–459, with Aija Leiponen.

8. "Some Theoretical Issues in Sustainable Development: an Exposition," *Journal of Economic Theory and Social Development*, 2012, 1, 37-56, with Mukul Majumdar
9. "Prior Art: to Search or not to Search," *International Journal of Industrial Organization*, 2010, 28, 507-521, with Vidya Atal.
10. "Distribution of Generic Advertising Benefits by Firm Size in an Asymmetric Cournot Oligopoly," *American Journal of Agricultural Economics*, 2010, 92, 740-754, with Yuqing Zheng and Harry M. Kaiser.
11. "Grade Information and Grade Inflation: The Cornell Experiment," *Journal of Economics Perspectives*, 2009, 23, 93–108, with Vrinda Kadiyali and Asaf Zussman.
12. "Children, Education, Labor and Land: In the Long Run and Short," *Journal of the European Economic Association*, 2009, 7, 487-497, with Kaushik Basu.
13. "Defensive Publications in an R&D Race," *Journal of Economics and Management Strategy*, 2006, 15, 229-254.

#### **BOOK CHAPTER**

"Cigarettes," in *The Structure of American Industry*. Edited by James Brock. Waveland Press, Inc., 2015, chapter 4, 97-119, with Hay, G.

#### **WORKING PAPERS AND PAPERS IN PREPARATION**

1. "Leniency and Loyalty in the Choice of Certifiers: Evidence from the BRC Food Safety Standard," 2016, with Yuqing Zheng. (Submitted).
2. "Patent Validity, Settlements and Litigation," 2016, with Jesse Kalinowski. Earlier version presented in the Workshop on Innovations, Patents and Licensing at Stony Brook, NY. July, 2014. (Submitted).
3. "Patent Reexamination," 2016, with Brendan Costello.
4. "Patent Term and Entry," 2016, with Oskar Liivak.
5. "A Measure of Distance and Social Polarization: Political and Historical Roots," 2016, with Metin M. Cosgel, Thomas J. Miceli and Sadullah Yıldırım, 2015. Working papers 2015-14, University of Connecticut, Department of Economics.
6. "Online Posting of Teaching Evaluations," 2015, with Vrinda Kadiyali and Asaf Zussman.
7. "Deferred Examination," 2015, with Vidya Atal.
8. "Direct to Consumer Advertising of Pharmaceutical Drugs: Information and Persuasion," 2015, with Dean Lillard. NBER Working Paper No. 19794. January, 2014.
9. "Testable Implications of a Simple Moral Hazard Model," 2007. Cornell University.

#### **TEACHING**

University of Connecticut: Microeconomics Theory I (PhD), Intermediate Microeconomics, Industrial Organization (PhD, MA and undergraduate).

Binghamton University: Microeconomics Theory, Industrial Organization, Game Theory.

Cornell University: Industrial Organization (graduate and undergraduate.)  
Tel Aviv University: Topics in Industrial Organization Theory, mini course.  
Yale University Mathematics for Economists.

*Teaching assistant*

Graduate Microeconomic Theory, Introductory Microeconomics, Introduction to Optimization.  
Hebrew University: Graduate Microeconomic Theory.

*Research Assistance:*

Yale University: Health Policy Scholars Program, Yale University.  
Hebrew University: Center for Rationality and Interactive Decision Theory.

*Teaching Professional development*

Cornell Teaching Excellence certificate (spring, 2011).  
Cornell Teaching with Technology certificate (spring, 2011).  
Cornell Faculty Institute for Diversity (summer, 2011).

**ADVISING AND COMMITTEES**

The University of Connecticut:  
Coordinate department Env/IO/Law workshop (2013-2014)  
Dissertation proposal coordinator (2014-present)  
Cornell University:  
Graduate Microeconomics Qualifying exam 2006-2010  
Placement Committee 2004-2010  
PhD dissertation committees 2003-2010  
Undergraduate majors advising 2004-2012  
Cornell pre-major advising 2011-2012  
Faculty advisor for the "What?Where?When?" club Spring 2011-2012  
Israeli Student Association (events organization) 2005-2010

**JOURNAL REFEREE**

Economic Bulletin, Economic Inquiry, Economic Journal, Economics of Education Review, Education Finance and Policy, Games and Economic Behavior, Information Economics and Policy, International Journal of Industrial Organization, Journal of Economic Theory, Journal of Economics and Management Strategy, Journal of Institutional Economics, Journal of Labor Economics, Journal of the European Economic Association, Management Science, RAND Journal of Economics, Review of Industrial Organization

**AWARDS AND HONORS**

SHARE (Social Sciences, Humanities, and Arts Research Experience, University of Connecticut) supported research assistance by Joseph Roessler (spring 2016), Brendan Costello (spring 2015), Patrick Adams (spring 2014)  
Grillo Award for Research Excellence (2014), University of Connecticut  
Raymond Powell Teaching Prize (September 2002)  
Yale Summer Fellowship (Summer 2002)  
Yale Dissertation Fellowship (Fall 2001)  
Carl Arvid Anderson Fellowship (2000-2001)  
Cowles Foundation Prize (1999)  
Yale University Fellowship (1997-2002)  
Foundation for Medical Research and Development for Health Services Fellowship (1996).

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