

# \* WHAT CAN I DO WITH MY ECONOMICS DEGREE?

Have you ever been told that Economics majors can only become financial analysts or economists? Have you ever been asked what you are planning on doing with your Economics major and you did not know how to answer? Do you have interest in a career that you think is hard to break into with an Economics major? Below is a snapshot of what University of Connecticut alumni who majored in Economics, both recent graduates and seasoned professionals, are doing in the world of work.

## RECENT GRADUATES

WHERE THEY WORK	WHAT THEY DO
Affinion Group, Inc.	Marketing Strategy Associate
Aliquant Corporation	Account Manager
Ameriprise Financial, Inc.	Financial Advisor
Allied World Assurance Company	Senior Underwriter
Bureau of Economic Analysis	Economist
DKNY Jeans & Liz Claiborne	Senior Merchandiser
ESPN Inc.	Analyst
Advantage Sales and Marketing	Business Development Manager
State Farm Insurance Company	Research Statistician
Office of US Representative Tom Allen	Assistant Communications Director
MetLife	Investment Analyst

## SEASONED PROFESSIONALS

WHERE THEY WORK	WHAT THEY DO
3E Mortgage, LLC	Loan Originator
AARP Foundation	State President, Connecticut
Abreu Realty	Realtor
Adviceone, LLC	Financial Planner
Alexandria's Grooming	Business Owner
Beth Israel Deaconess Medical Center	Registered Nurse
Biondi & Rosengrant LLC	Real Estate Appraiser
Duke University	Admissions Representative & Recruiter
Green Bay Packers	Director of College Scouting
Johnson Controls Foundation	Vice President, Communications
Merrill Lynch & Company, Inc.	Financial Consultant

## SURPRISED?

The key takeaway is that your career possibilities are endless. You can go into a seemingly linear career, such as being a financial planner or an investment analyst, or you can go into a career that may not seem directly connected to your major, such as being a communications director or a business owner. Why is it that UConn graduates who majored in Economics have so many career options? An Economics degree provides you with transferable skills such as analytical skills, quantitative skills, and problem-solving skills. Employers value these skills across industry lines.

## ACTION STEP: Go to the Department of Career Services

Now that you know you can do virtually anything with your degree, it is normal to feel overwhelmed with the possibilities. Having choices and options is great. Whether you are a first-year student, or about to graduate, meet with a career counselor to:

1. **Explore career options** that align with your skills, interests, and values
2. Gain assistance using our **job and internship posting sites** to find opportunities that interest you
3. Learn how to **market your major**, skills, and experiences through your résumé, cover letter, and during an interview



Department of Career Services  
Center for Undergraduate Education  
Room 217  
860-486-3013  
www.career.uconn.edu

